AGENDA

ONE  INTRODUCTIONS
TWO  PROCESS
THREE PLANNING PRIORITIES
41,000+ campus acres planned

140+ planning projects
EASTERN KENTUCKY UNIVERSITY

HEWV ARCHITECTS, P.S.C
CAMPUS PLANNER
D. Keith Storms, AIA, LEED AP Principal / Housing Planner
Scott Evans Miller, LEED AP Lead Planner
John W. Dreiling, AIA, LEED AP Project Manager
Yvonne M. Thibodeau Space Planner
James Negri Visualization
Elizabeth Morgan Planner

CARMAN
LANDSCAPE, CIVIL, SUSTAINABILITY
John L. Carman, FASLA, RLA Sr. Partner / Principal
Kevin Warner, RLA Partner / Principal
John Wesley Turley, PE Civil Engineer / Associate

STAGGS AND FISHER
CONSULTING ENGINEERS
INFRASTRUCTURE, SUSTAINABILITY (ENERGY)
Daniel H. Bransom, PE, HBDP, HFDP, CxA Mechanical Project Engineer
Gregory G. Carter, PE, LEED AP, CxA Project Administrator

17 Colleges and Universities in Kentucky
Project experience on EKU campus

Knowledge of campus infrastructure systems
Involved in previous master planning
June 3, 2010

How One University’s Revenue Has Evolved: 1980-2010
A look at how revenue sources for the U. of Michigan at Ann Arbor, like those for many major public research institutions, have been transformed over three decades.

Graphic by Eric Kelderman and Brian O’Leary
SOURCES: U. of Michigan at Ann Arbor; U.S. Dept. of Labor inflation calculator
### INTENTIONAL OUTCOMES

<table>
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<tr>
<th>Enrollment boosts with increased retention</th>
<th>Goal to become member of Association of American Universities</th>
<th>Goal to increase graduation rates, grow enrollment and increase retention</th>
<th>NSF Research Ranking moves up from 75 to 41 in 8 years</th>
<th>bright green design projects 53% in energy savings</th>
<th>Partnerships allow expansion and growth</th>
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<td>higher GPAs and frequency of faculty engagement (15%)</td>
<td>stronger peer relationships (NSSE)</td>
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- **Sewanee**
- **Baylor University**
- **Washington State**
- **Western Carolina**
- **Virginia Tech**
- **Rice University**
- **College of Charleston**
PROCESS

TWO
LISTEN FIRST..

Involves Students and Stakeholders

Be Curious

Ask Smart Questions

Explore What is Most Important

Build Momentum

Workshops on campus

Collect all ideas

Public space comment collection

Surveys

Sketches
PLANNING PROCESS

Observation Phase

- Strategic Plan
- Space Needs Analysis
- Enrollment Projections
- Facility Conditions
- Constituent Input

Master Plan Program

Conceptual Plan Phase

Dynamic Modeling Phase

OPTION A
- North
- South

OPTION B
- North
- South

OPTION C
- North
- South
SPACE NEEDS ANALYSIS

- How well are we using what we already have?
- Does our current space adequately support the delivery and service of our existing academic programs?
- What space will we need to achieve the goals set out in our Strategic Plan?
- How will Foundation and extended campus properties support the strategic objectives?
Lazy April Days Draw Students to Ravine

Visually, the ravine was more than a
place of solitude for study or casual con-
tact. It was a popular setting where stu-
dents gathered for all-campus meetings to
consult national topics as ecology and
as well as the never-tiring campus
of dorm hours. Sometimes the
fraction of the University met to
week of “Song Swap” and “Greek
activity. Area clothing merchants
and fashion reviews with Eastern stu-
dents added to the models and political parties
in addition to the challenge many times
from a hired band drawing listeners
away.

A colorful array of blue and red as Kappa Alpha Theta mem-
bers celebrate their national affiliation.

Images from 1971-72 Milestone
FIGURE GROUND COMPARISON

RADFORD UNIVERSITY

WESTERN CAROLINA UNIVERSITY

EASTERN KENTUCKY UNIVERSITY

MOREHEAD STATE UNIVERSITY

COLLEGE OF CHARLESTON
BUILDING USE

- ACADEMIC
- ADMINISTRATIVE
- ATHLETICS
- COMMUNITY INTERFACE/OUTREACH
- RESIDENTIAL
- STUDENT LIFE
- SUPPORT
ROADS AND PARKING

- CAMPUS ROAD
- CAMPUS PARKING
PLANNING PRIORITIES
Support and **enable the President’s Strategic Plan** - a Roadmap for physical development that will attract top tier students to an enhanced college environment.

Increase retention by **strengthening the residential campus experience**, plan for housing PPP in process, build on housing master plan.

**Create a vibrant**, highly connected and walkable campus. Encourage **student engagement** through campus conveniences and interactive learning environments.

Create an **environment of social and physical sustainability** through best practices. Plan for efficient and sustainable infrastructure that anticipates growth.

Plan for **highest and best land use** - sustainable development plan for 400 acre south campus, and property acquisition.

Help make the **best use of existing facilities** – space utilization, budgeting and allocating a core resource.

Plan for **multi-modal access** and efficient parking. Enhance **connections with City of Richmond**.

Create an organized plan for **implementation and funding**. Encourage Public-Private Partnerships for Housing, Recreation, Athletics and Health.
EKU Revitalization Plan

Make no little plans…

Other Properties
- Lilley Cornett Woods
- The Arlington Club
- Meadowbrook Farm
- Elmwood
- 66 Rental Units

- Center for Students
- Student Wellness Center
- New Residence Halls (1,400 beds), replace Martin, Todd, and Dupree Hall
- New Roy Kidd Multi-purpose facility and/or Stadium
- New Dining Facility
- Wellness Center / Indoor Practice Facility
- Various enhancement projects

- New campus entry at Barnes Mill and Lancaster
- Carloftis Garden
- New campus plaza and reading porch at Crabbe Library
- New Welcome Center and Barnes & Noble bookstore
- Renovate softball and baseball stadiums
- Parking structure

Other Properties
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Make No Little Plans: A Vision for 2020

EKU University Strategic Plan

Vision
Eastern Kentucky University will be a premier university dedicated to innovative student engagement and success, advancing Kentucky, and impacting the world.

Strategic Goal #1: Academic Excellence

Strategic Goal #2: Commitment to Student Success

Strategic Goal #3: Institutional Distinction

Strategic Goal #4: Financial Strength

Strategic Goal #5: Campus Revitalization

Strategic Goal #6: Service to Communities and Region